KIRWAN AT 15:
An Introduction to Our Mission and Our Work

Health Equity
Community Assessment & Metropolitan Change
Race & Cognition
Housing & Civic Engagement
Equity and Justice

The Ohio State University
KIRWAN INSTITUTE FOR THE STUDY OF RACE AND ETHNICITY
Three Lenses of Focus

Barriers to Opportunity

- Individual: RACE & COGNITION
- Institutional: STRUCTURAL RACIALIZATION
- Interpersonal: CIVIC ENVIRONMENT
How we work

- Interdisciplinary
- Collaborative
- Leverage University resources
- Produce useful research and communication tools
- Offer technical support to community organizers and capacity builders
- Programming development and assessment
- Policy research and development
- Informing philanthropic initiatives
We work to create a just and inclusive society where ALL people and communities have the opportunity to succeed.
Place, Policy and the Social Determinants of Health

The Kirwan Institute’s Health Equity Portfolio

David Norris
Senior Researcher
The Kirwan Institute for the Study of Race and Ethnicity
The Ohio State University
Place-based determinants of health:

- High-quality education
- Stable housing
- Sustainable employment
- Healthy and safe environment
- Access to healthy food
- Positive social networks
- Political empowerment

Good health extends beyond the individual choices we make.
Lucas County Opportunity* Map

* Opportunity metrics are also SDoH metrics
Who Lives in Lucas County’s High-and Low-Opportunity Areas?
Neighborhood disinvestment shaped the communities of today.
Infant Mortality
“Hot Spots” in Franklin County (Columbus)

Only showing densities greater than 1 infant death per square mile

Infant Deaths per Square Mile
- 1.0 - 2.6
- 2.6 - 4.1
- 4.1 - 5.7
- 5.7 - 7.3
- 7.3 - 8.8
- 8.8 - 10.4
- 10.4 - 12.0
- 12.0 - 13.5
- 13.5 - 15.1
• Areas with poor birth outcomes also exhibit shorter life expectancies
• Other poor health outcomes as well (e.g., asthma, diabetes)
• **PLACE is the common denominator**
Hospital Admissions for Type II Diabetes
Cleveland - Areas Lacking in Measures of Social Determinants Also Exhibit:

- Higher infant mortality rates
- Higher exposure to toxic waste release
- Higher poverty rates
- Higher vacant property rates
- Higher residential subprime loan rates
- Lower life expectancy
- Higher rates of lead exposure

Where are the hospitals?
Cleveland - Historical Disinvestment in Housing:

HOLC Neighborhood Ratings Overlaid on Contemporary Cleveland

1940 HOLC Map Security Ratings
- A
- B
- C
- D
- Industrial
- Cleveland Boundary

Cleveland Residential Parcels, Combined Age and Assessed Value

Parcel Age / Value
- Pre-1900 / Lowest Quartile
- Pre-1950 / Second Quartile
- 1950-1977 / Lower Quartile
- 1978-1990 / Second Quartile
- Post-1991 / Higher Value
- 1978 and Newer / Any Value

Source: The Ohio State University library; https://library.osu.edu/find/collections/maps/redlining-maps-ohio/

Source: Cuyahoga County Auditor and Tax Assessor.
Hot- and Cold-Spot Analysis: Children Tested for Lead, 2013-2017
A: All Test Results

Optimized Hot Spot Analysis
- Cold Spot - 99% Confidence
- Cold Spot - 95% Confidence
- Cold Spot - 90% Confidence
- Not Significant
- Hot Spot - 90% Confidence
- Hot Spot - 95% Confidence
- Hot Spot - 99% Confidence

Cleveland Boundary

Source: Lead test data, Ohio Department of Health Lead Test Results Records, 2013-2017. Children under 6, US Census. "Elevated" means a test result of 5 ug/dL or greater, the current CDC and Ohio action level for lead in the blood. The 5 ug/dL standard was applied to all 37,422 test results, including those for tests performed before the current standard was adopted.
Race and Ethnicity in Cleveland

Population Density
1 Dot = 10
- Asian
- Black
- Hispanic
- White
- All Others

Source: Cuyahoga County Auditor and Tax Assessor.
New Directions:

- Environmental justice: Urban adaptation to climate change
- Green tech transfer to low-income communities: Energy and jobs
- IN BOTH CASES: Bringing those most affected by climate change to the table
COMMUNITY ASSESSMENT
AND METROPOLITAN CHANGE
Understanding the Historical and Contemporary Structural Drivers of Metropolitan Inequality
Opportunity and Equity Assessments

Using **spatial analysis** to understand inequality

Working in **partnership** with municipalities, regions, and organizations to **map and understand inequality** at the census tract level

**Co-creating** equitable and inclusive civic engagement strategies

**Informing policy solutions** to build more **equitable cities and regions**
• Working in partnership with OHFA to incentivize the siting of low income housing in areas of opportunity

• Creating an online tool for developers to use to illustrate geographic areas where development of LIHTC housing is incentivized
Food Justice: Understanding and Co-Creating Solutions to Address our Racialized Food System from Production to Consumption

Community-university **collaboration**

Community-based **participatory** research

Understanding the **lived experience** of food insecurity

**Ethical** institutional **food sourcing** practices

Using **spatial analysis** and qualitative methods to **understand food systems**
Food-mapping for Empowerment, Access, and Sustainable Transformation (FEAST)

• Create an online, publicly accessible, and interactive health and food environment database at the neighborhood level

• Understand the lived experience of food insecurity and how it differs by
  – Race, ethnicity, and immigration status
  – Community typology (urban, suburban, rural)
  – Throughout the lifespan
  – Level of food insecurity
  – Throughout the benefits cycle
  – School year and breaks

• Build local capacity for sustainable food systems transformation
Working in partnership with cities, regions, and organizations to identify, understand, and address structural and institutional barriers to diversity.

Working in partnership with cities, regions, and organizations to educate and engage around the structural drivers of inequality and segregation.
Black Student Enrollment and Retention at The Ohio State University

- Working with community and university partners to identify and address the barriers to black student enrollment and retention at OSU
- Project currently in development
Reach out to us with Questions

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KIRWAN WORLDVIEW:

RACE AND COGNITION

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RACE AND COGNITION

The role of individual-level thoughts and actions in maintaining discrimination.

STRUCTURAL BIAS

The influence of our country’s racial history on policies, practices and values that perpetuate racial inequity.
Implicit Bias

“The Unconscious Attitudes or Stereotypes that impact our understanding actions and decisions in an unconscious manner.”
Implicit Bias Research: State of the Science
Implicit Bias Research: Bias-Conscious Policy-Making

- Education
- Child Welfare
- Criminal Justice
- Big Data
- Health
- Employment
Implicit Bias Trainings

Our Impact: Implicit Bias Trainings

- 11 states (plus Washington, DC)
- 6,994 participants
- 102 sessions
Implicit Bias: Modules

Implicit Bias Module Series
KIRWAN INSTITUTE FOR THE STUDY OF RACE AND ETHNICITY

Introduction Video
Overview
Module 1
Module 2
Module 3
Module 4
Final Thoughts

From the nation’s leading experts on implicit bias
Education Equity

**EDUCATION:**

**Black Students Suspended More Often Than Classmates**

** School Discipline Policy
Updates, Insights, and Future Directions

**RESEARCH HIGHLIGHT**

**RACE MATTERS... AND SO DOES GENDER**

**AN INTERSECTIONAL EXAMINATION OF IMPLICIT BIAS IN OHIO SCHOOL DISCIPLINE DISPARITIES**

**RENEWING OUR CALL TO ACTION**

A framework for eliminating disparities for boys and young men of color and improving outcomes for all youth

**IMPLICIT BIAS STRATEGIES**

Addressing Implicit Bias in Early Childhood Education
Being an Active Bystander

IDENTIFY the emergence of bias
DECIDE to address the situation
SPEAK OUT
FOLLOW UP
We seek to broaden our understanding of the contexts of wealth and power within which Housing and Civic Injustices play out, through the lenses of Structural Racism, Implicit Bias, and Civic Environment.
Kirwan and Housing

We have led the field in thinking through how housing matters: how SR, IB, and the CE influence housing, and vice versa.

Kirwan has long been a sought-after partner to help organizations and communities think through the “housing question”

Thought Leadership

Practical Application

Translation

• Take the latest research from fields as varied as psychology, neuroscience, etc. and translate for community partners & their issues.

Practical applications

• Utilize field best practices and research to produce innovative tools for communities to address disparities.

Implementation

• Utilize research and engagement to help organizations implement projects/programs to produce transformative community change.
Housing is a universal necessity of life, in some ways, an extension of the human body. Without it, participation in most of Social, Political, and Economic life is impossible.

- Housing reflects our society’s power structure—it can be used as a tool for oppression, or a tool for empowerment.

- Instead, we have used it as a sorting mechanism, a way to “othering” people based on race, income, and other factors.

- Housing and neighborhoods often determine our social circles, civic env., and experiences with oppression.
Led the field in thinking through how the system of inequity and the systems that led to the crisis were linked

**Sustainable Communities Initiative:** Technical Assistant Capacity-Builder to over 75 grantees across the country
Civic Engagement Environment

Socioeconomic Conditions

Settings

Practices

Principles
Our Approach

Principles for Inclusive and Equitable Civic Engagement (PIECEs)

- Embracing the Gifts of Diversity
- Realizing the Role of Race, Power, and Injustice
- Radical Hospitality: Invitation & Listening
- Trust-Building & Commitment
- Honoring Dissent and Embracing Protest
- Adaptability to Community Change

Cultural Humility

- Lifelong Learning and Critical Self-Reflection
- Understand and Mitigate Power Imbalances in Community Dynamics
- Model Cultural Humility in Institutional Norms
Applications

Publications

- Principles for Inclusive and Equitable Civic Engagement
- Third Places Activity Book & Guide

Presentations and Trainings

- Presentations
- Individual Trainings
- Training Series
- Over 90 since 2014

Strategic Partnerships

- Church for All People
- United Way of Central Ohio
What’s Next?

✓ Produce scholarship on IB & Housing/Lending work

✓ Further research/collaboration on Civic Environment

✓ Research emerging threats to fair housing/credit

✓ Addressing the racial wealth gap

✓ Research on how Housing/opportunity/community how relate to addiction/recovery

✓ Strategic civic engagement partnerships

✓ Expanding civic engagement curriculum
RENEWING OUR CALL TO ACTION

A framework for eliminating disparities for boys and young men of color and improving outcomes for all youth
MY BROTHER’S KEEPER OHIO

STATEWIDE NETWORK LAUNCH

10:00am - 11:30am TUESDAY OCT 9TH

OHIO UNION
1739 N High St. Columbus, OH 43210

FEATURING

U.S. Senator Sherrod Brown

THE OHIO STATE UNIVERSITY KIRYAN INSTITUTE FOR THE STUDY OF RACE AND ETHNICITY